

Central Planning Commission Terms of Reference

1. Organizational Objectives:

a. Mandate & Intent: The mandate of the Central Planning Commission is to provide assistance, expertise and active leadership where necessary, in:

- i. Organization of the operational affairs of the JBSF
- ii. Supporting athletes outside of sport related matters
- iii. Supporting the national Technical Director and Head Coach in executing sport plans
- iv. The generation of revenue through sponsorships, marketing initiatives and the creation of events to bring awareness and financial viability to the JBSF.
- v. Supporting the development and execution of the JBSF communication strategy
- vi. Managing and enhancing the JBSF Brand, and
- vii. Managing the communication strategy of the JBSF

b. Committee Structure: The committee shall consist of a minimum of three (3) members appointed by the Board of Directors. The committee shall be chaired by the Deputy Chairman of the Board of Directors and should include:

- The VP of Administration and Finance
- The VP of Brand Management and Communication
- The national Technical Director or Head Coach

2. Structure: The committee will act in an advisory role to the BoD. The recommendations may be accepted, rejected or modified by the BoD. Upon acceptance by the BoD, recommendations are to be executed by the CEO.

3. Measurement, Evaluation & Reporting: Each initiative will be evaluated in respect to targets and objectives on an annual basis with direct reporting to the BoD with recommendation to continue or cancel a program.

Meetings: Meetings will be held as directed by the chair with ongoing communication via email and telephone as required but not less than monthly